

SUMMARY NOTES

1. Call to Order/Roll Call

- Meeting called to order by Chairperson Tomalinas.
- Chairperson Tomalinas, Commissioner Punches, and Commissioner Villarreal are present.

2. Public Comment

There are no public comments.

3. Approve Summary Notes

Chairperson Tomalinas, Commissioner Punches, and Commissioner Villarreal unanimously approved July 23, 2002 summary notes as submitted.

4. Discuss Appointment of Chair for the Program Development and Communications Committee

- Chairperson Tomalinas removes herself from being chair of the Program Development and Communications Committee to be fully committed to being the vice-chair of the Commission. She requests that the Committee vote for a new chair of this Committee.
- **On consensus, the Committee voted Commissioner Villarreal to be the new chair of the Program Development and Communications Committee.**

5. Discuss "First 5" Name Change

- Jolene Smith provides the Committee a copy of Jane Henderson's letter regarding the State Commission's adoption of the new name change to "First 5 California."
- She states that CFFC staff did their own research to find out how to incorporate "First 5" to the local name we are currently using. The results are as follows:

- 1) County Commissions may use their current logo with the branding First 5 and replace California with Santa Clara.
 - 2) County Commissions are not limited to use the colors that are in the First 5 California logo.
- After a brief discussion, the Committee approves the adoption of the new name **“First 5 Santa Clara”** with the following recommendations to the Commission for final approval:
 - 1) **Keep our logo: “Children and Families First Commission”**
 - 2) **Add our tag line: “A Chance for Every Child”**
 - 3) **Keep our signature colors**
 - 4) **Replace “the apple” with “the hand”**
 - 5) **Add CFFC address at the bottom of the page**
6. Discuss Unsolicited Requests from Luther Burbank Child Development and Sunnymont Parent Co-op Nursery School
 - On consensus, the Committee voted to deny Luther Burbank’s unsolicited request for funding. However, the Committee recommends that Luther Burbank be referred to the West Regional Partnership and encourages them to share their ideas with the partnership and seek funding through that approach.
 - January Handl, Director of Sunnymont Parent Co-op Nursery School, addresses the Committee regarding their unsolicited request for funding. She states that their request is for a one-time, emergency project to furnish the yard with a tire swing, garden boxes, bike path, and a new copier. Their total request is \$15,000.
 - **On consensus, the Committee approves funding for a tire swing of \$5900, and a copier for educational material of \$3886. The total amount to be funded is \$9786.**
 - The Committee recommends Sunnymont to participate on the West Regional Partnership.
7. Discuss Protocol for Sharing Confidential Data & Limited Sharing of Information
 - Jolene Smith informs the Committee the Protocol for Sharing Confidential Data and Limited Sharing of Information that was approved by Susan Levenberg, Santa Clara County Counsel.
 - Commissioner Punches expresses concerns of inconsistency in the language used through out the documents. She suggests that “grantee” be defined and the memorandum of understanding (MOU) covers reporting.

- Wally Anderson, CFFC consultant, states that modifications will be made to include suggestions from the Committee before School Readiness group can use the Protocol.

8. Update on Arts Enrichment Strategic Plan

- Lisa Ramirez, CFFC staff, hands out the completed Arts survey that was created in collaboration with AMH Consulting group. She states that this survey will be posted on CFFC's website and AMH's website. The survey is also available in Spanish, Vietnamese, and Mandarin.
- Jolene Smith shares with the Committee that the first funded Arts Enrichment community art day will be "the Mid Autumn Festival" on Sunday, September 22 at Evergreen Valley College. She states that CFFC is co-sponsoring this event due to the fact that this event is multi-cultural and large numbers of people attend.

9. Update on AmeriCorp & First 5 Corp

- Cathy Andrade, CFFC staff, states that CFFC of Santa Clara County is one of 15 counties selected by the Governor's Office to participate in a state wide pilot project involving AmeriCorp and Vista volunteers. The California project is entitled "First 5 Corp."
- She states that the recruitment process was mainly through Hot Jobs, San Jose Mercury News, our website, referrals, and staff.
- She states that the goal is to hire a total of 15 First 5 Corp and 5 Vista volunteers. Thus far CFFC has recruited 4 members who will work with CFFC School Readiness coordinators and outreach staff assigned to San Jose Unified, Gilroy Unified, and Franklin-McKinley school districts.

10. Announcements

- Jolene Smith announces that she will update the Committee monthly of all events, meetings, and focus groups that occur through regional partnerships and outreach efforts.
- She gives the Committee an update on the Civic Engagement Project (CEP) and requests feedback on whether to reapply for CEP Year 4 Grant.
- Chairperson Tomalinas and Commissioner Panches suggest that CFFC's response to CEP be "less likely to reapply."

11. Meeting adjourns to the next regular meeting on Thursday, September 19, 2002 from 12:00 to 1:30pm.

